Peer Feedback Session

DSC 106: Data Visualization

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Announcements

Today: Peer feedback session, 15 min intervals.

Final Project video due next week Tuesday.

Wed June 4: Final Project mock showcase

Fri June 6: Final Project video highlights
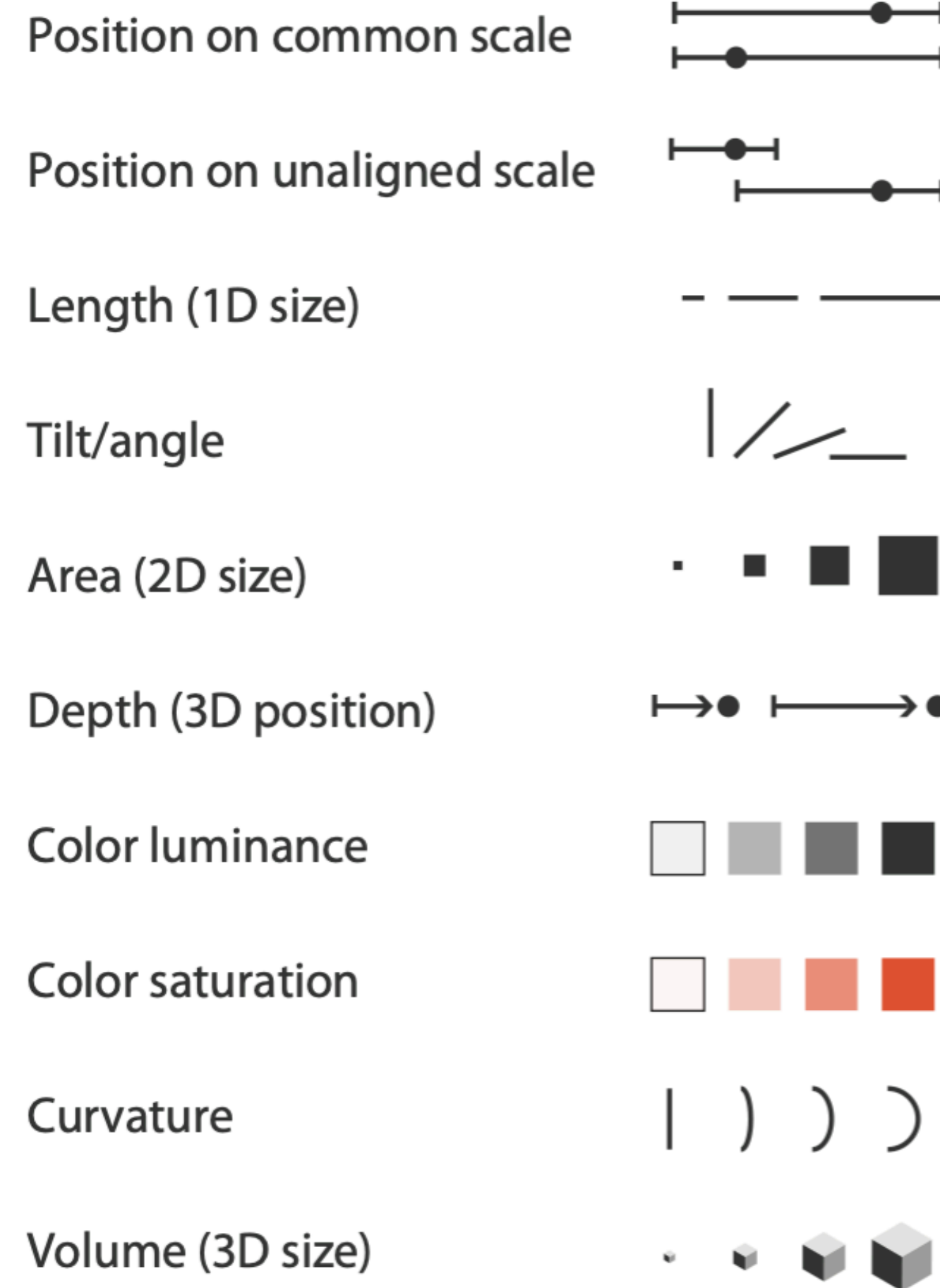
Sun Jun 8: Final Project due

Mon Jun 9: Final Project Showcase

Conclusion

Data and Image Models

Channels: Expressiveness Types and Effectiveness Ranks

Tamara Munzner, *Visualization Analysis and Design* (2014).

Visual Encoding and Dark Patterns
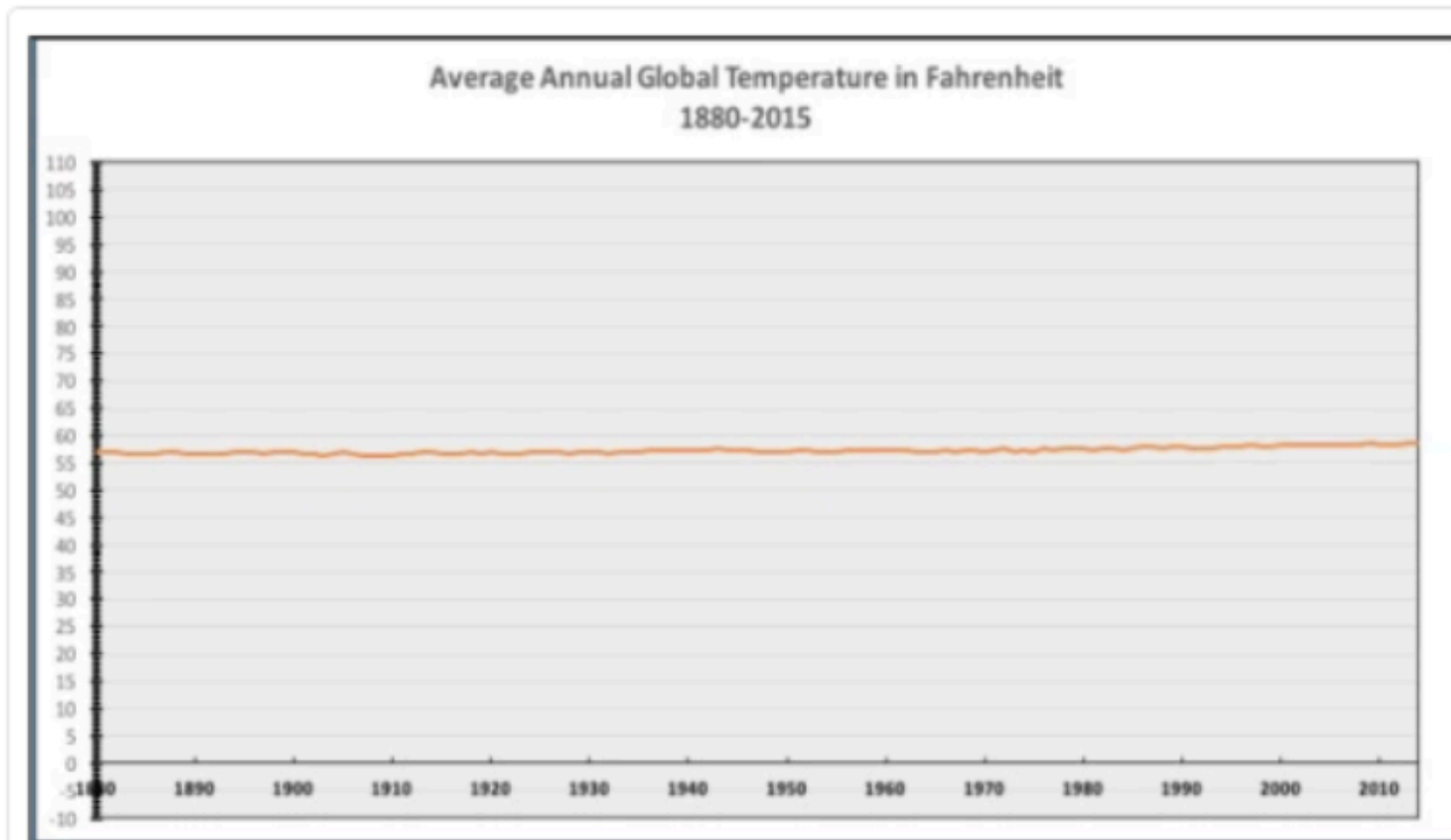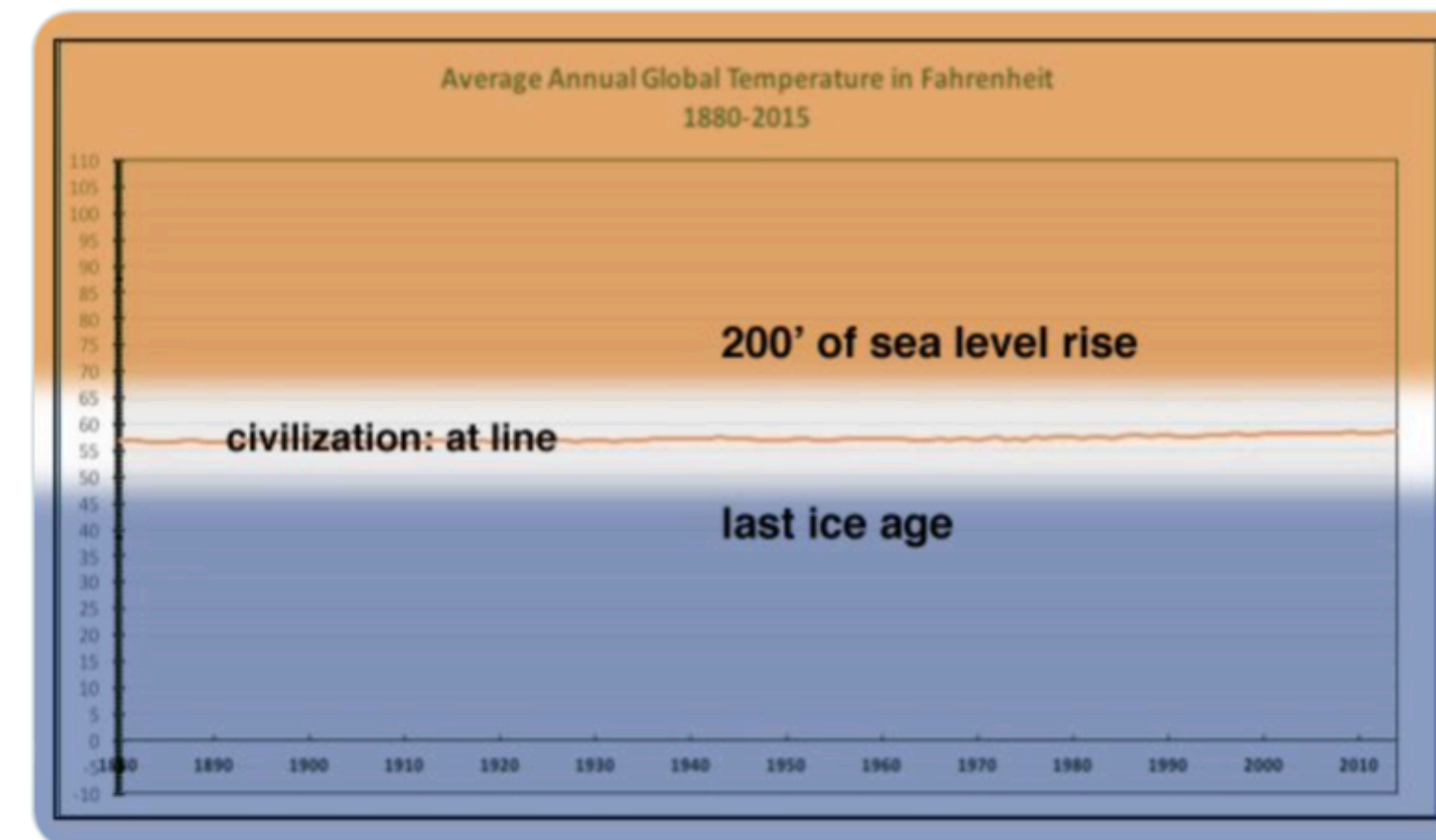
Perception

Graphical Perception Studies

TYPE 1   TYPE 2   TYPE 3   TYPE 4   TYPE 5
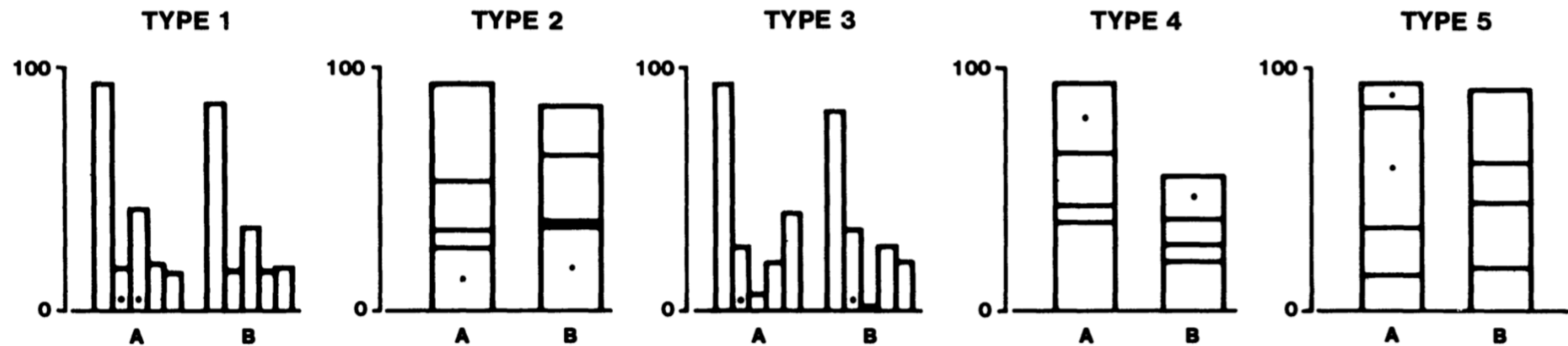
Figure 4. Graphs from position–length experiment.

What proportion is the smaller marked section of the larger?

Cleveland, William S., and Robert McGill. "Graphical perception: Theory, experimentation, and application to the development of graphical methods." 1984
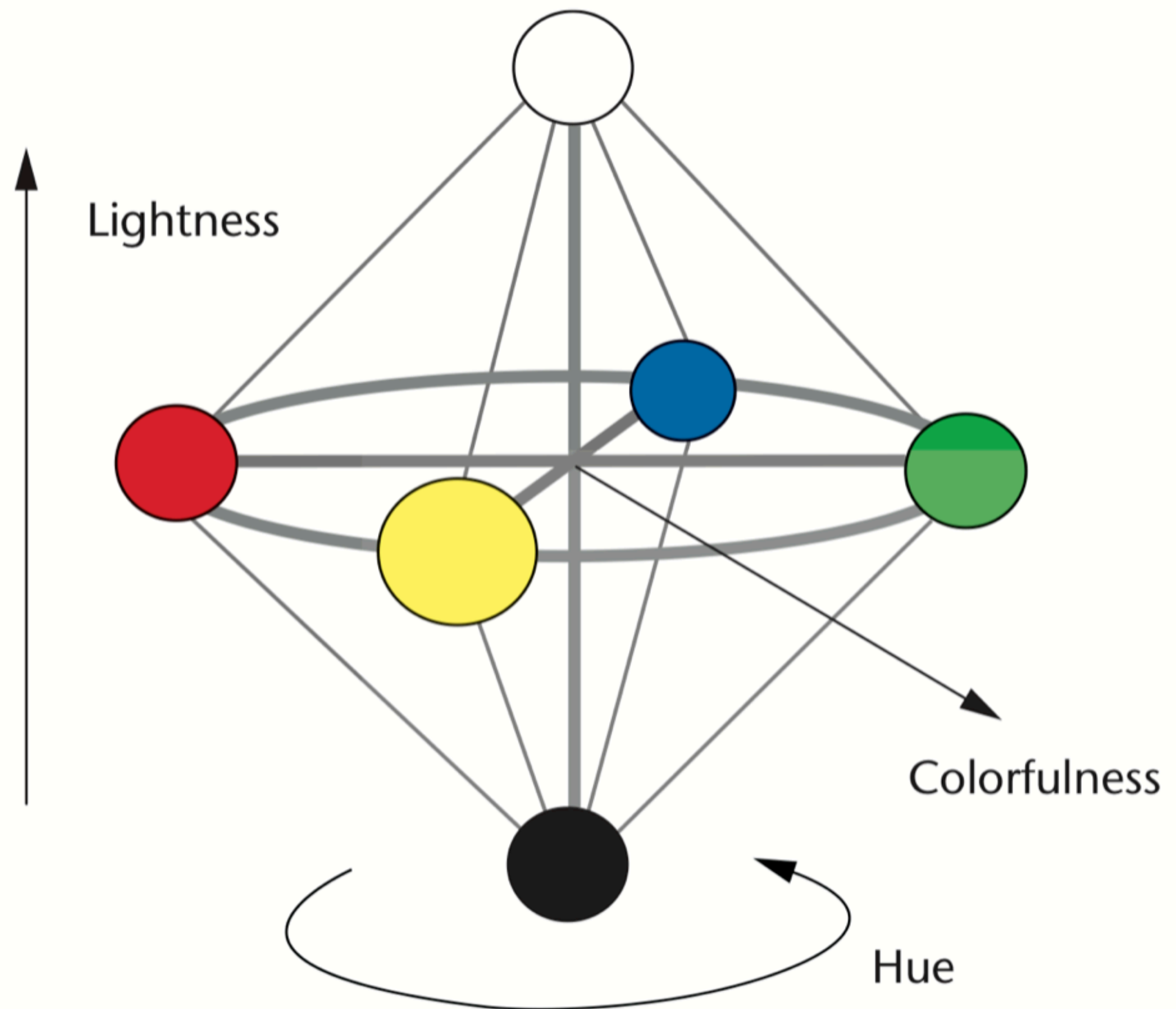
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Color

OKLAB Color Space

Oklab is modern version of CIELAB that we recommend
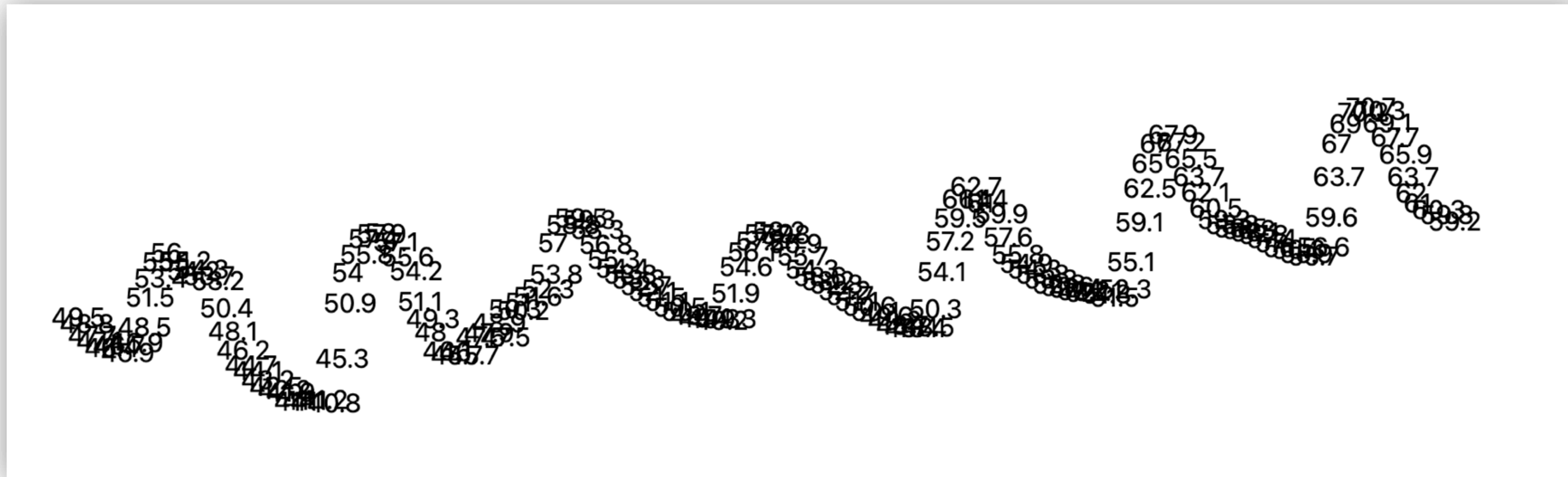
In CSS:

oklch(65% 50% 0)

32

JavaScript

Now, let's make our very first data visualization in JS:
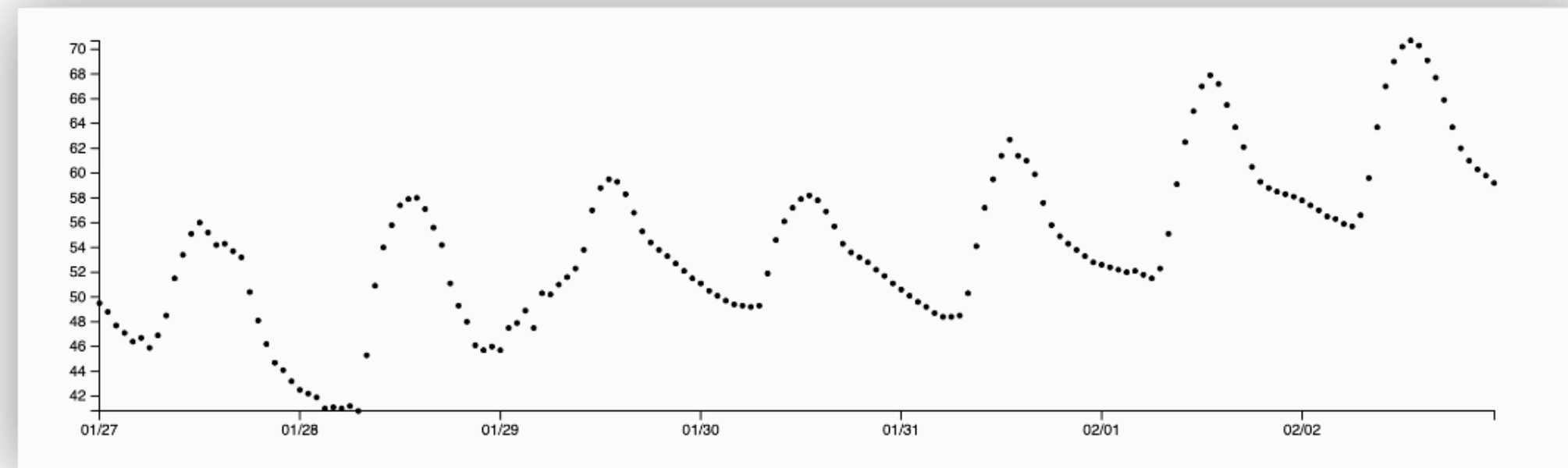

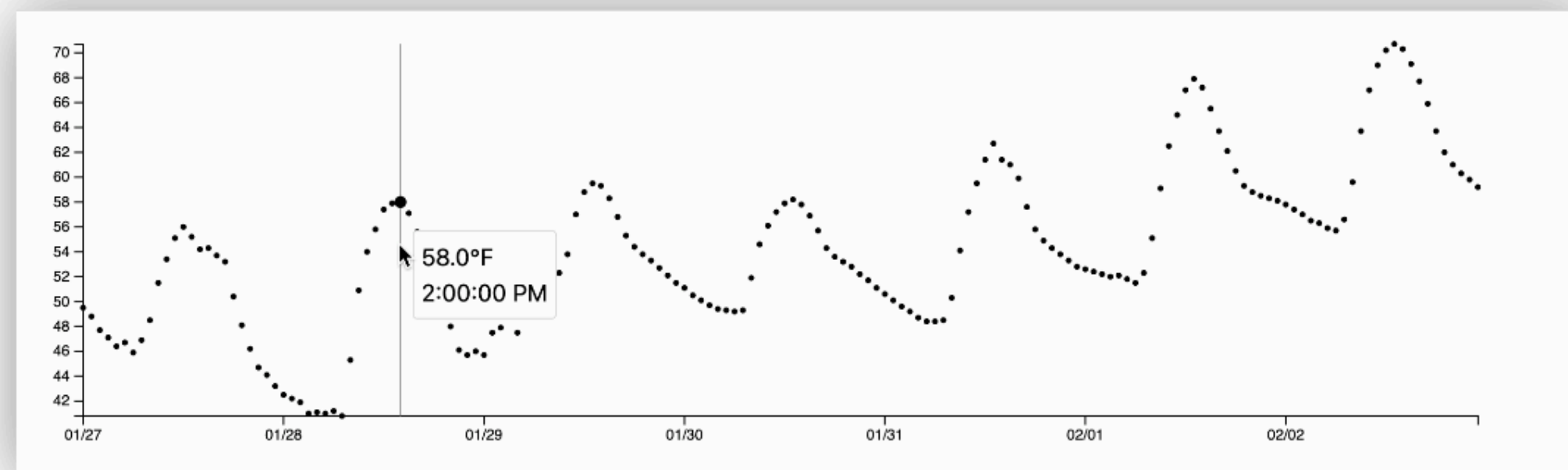js-lecture/weather02/
(demo)

js-lecture/weather03/
(demo)

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D3

Interaction

Gulf of Evaluation
The level of difficulty in interpreting the system and assessing if goals were met.

User Goals

Interface

Gulf of Execution
The gap between the user's goals and their ability to achieve them using the system.

Hutchins, Edwin L., James D. Hollan, and Donald A. Norman. "Direct manipulation interfaces." 1985.

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Maps

Choropleth

abrupt → smooth
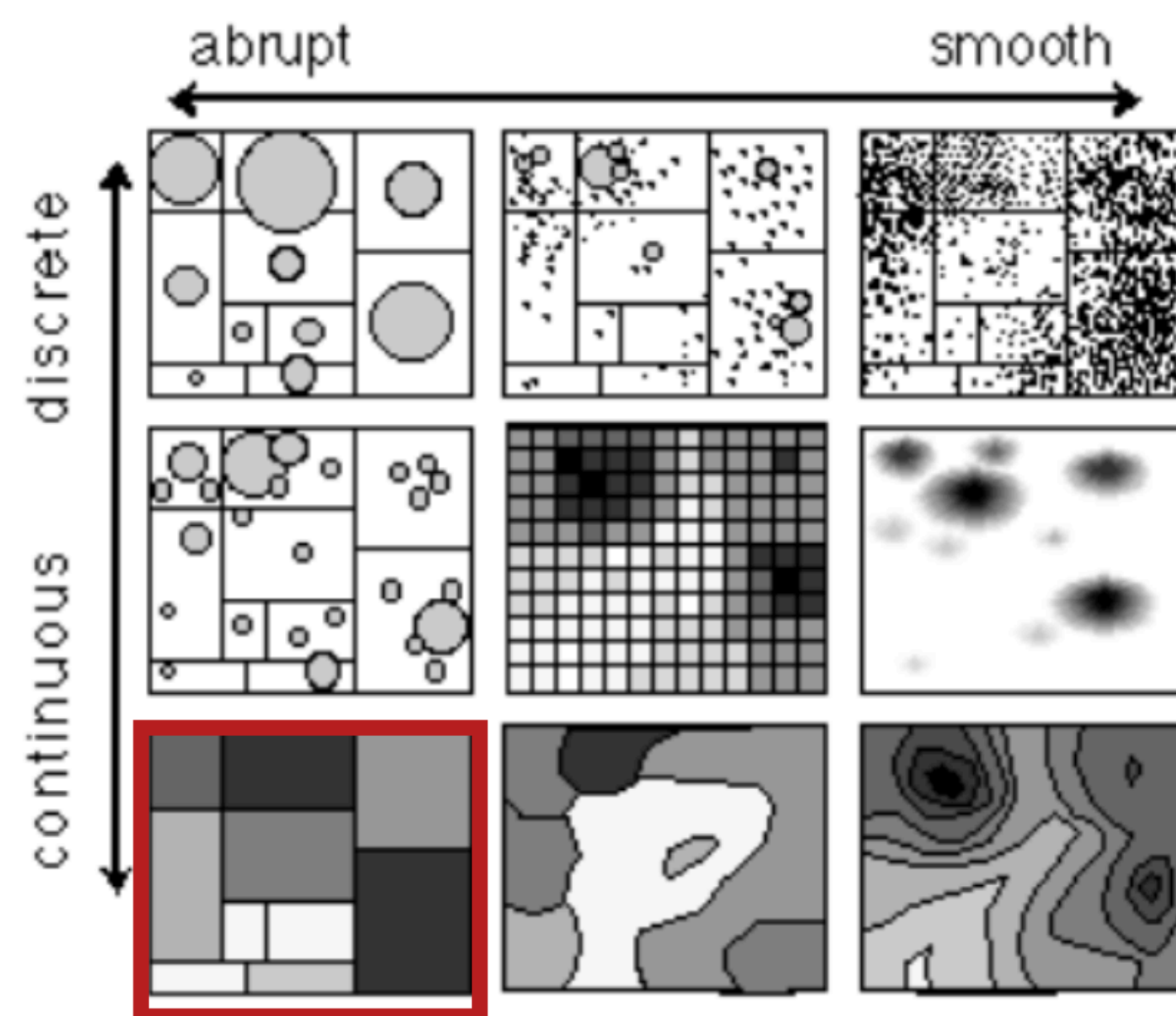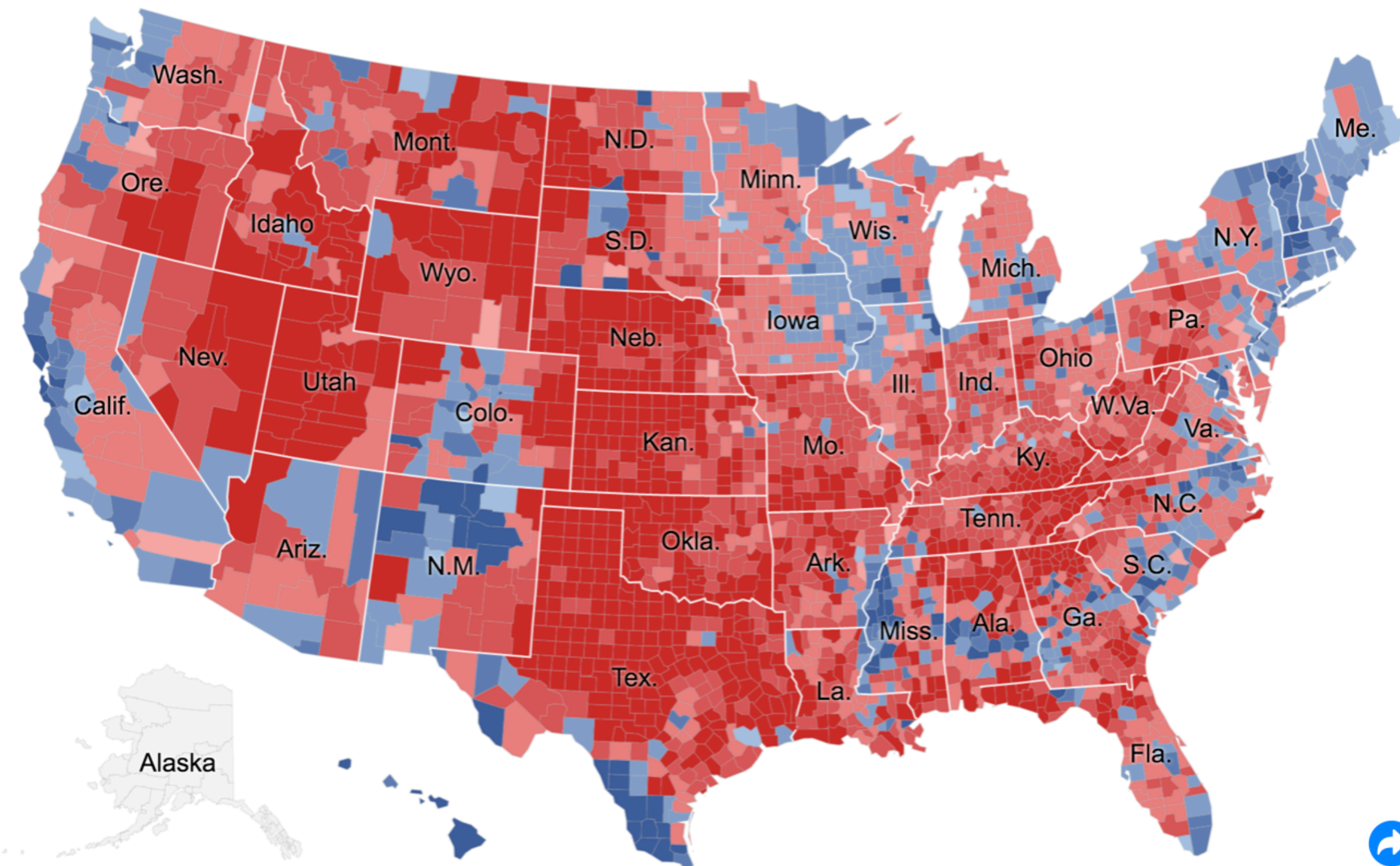
discrete ↕ continuous
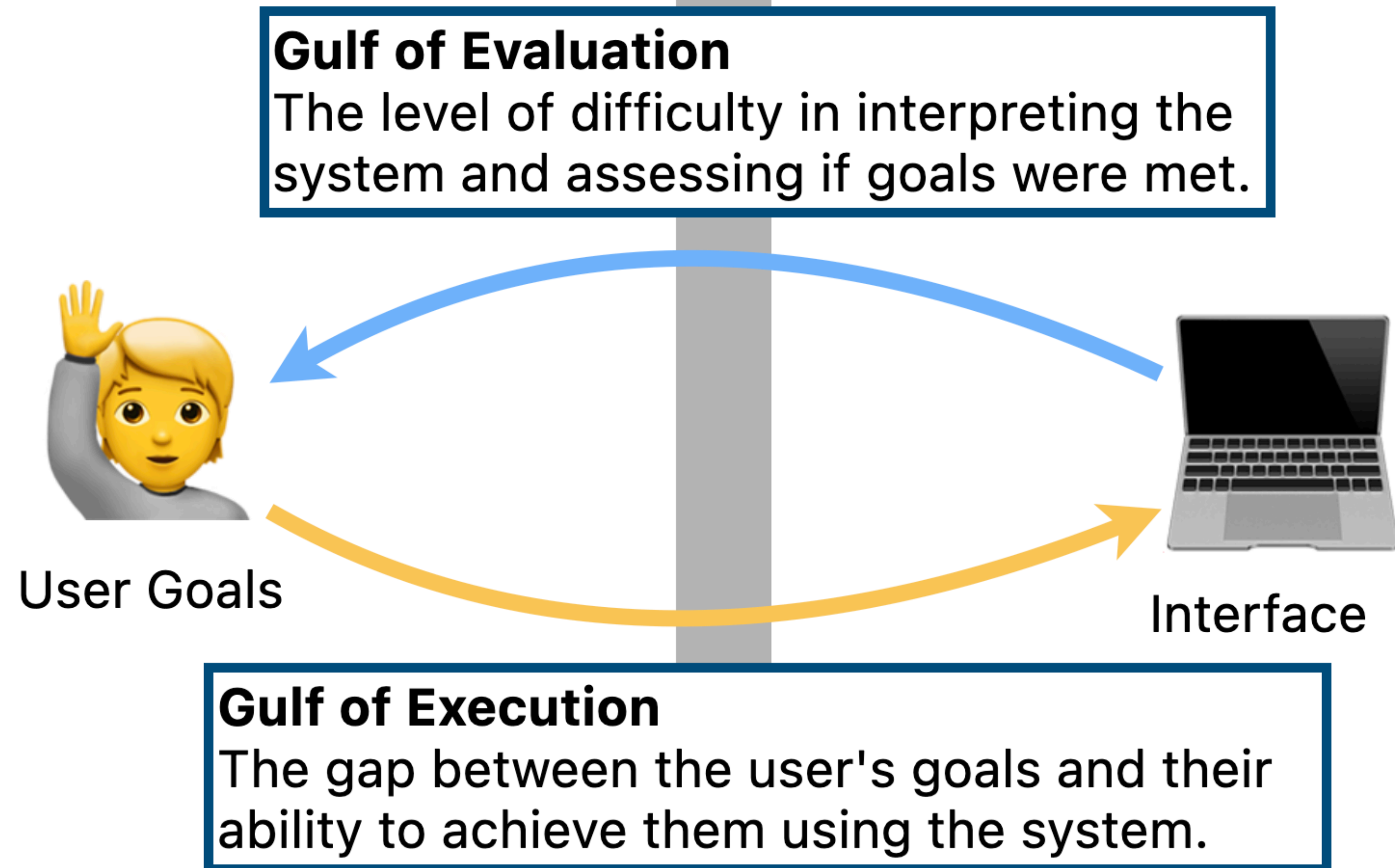
Fig. 9. Possible 2D translations of the 3D data models shown in figure 8.

https://www.nytimes.com/interactive/2016/11/01/upshot/many-ways-to-map-election-results.html

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Narrative

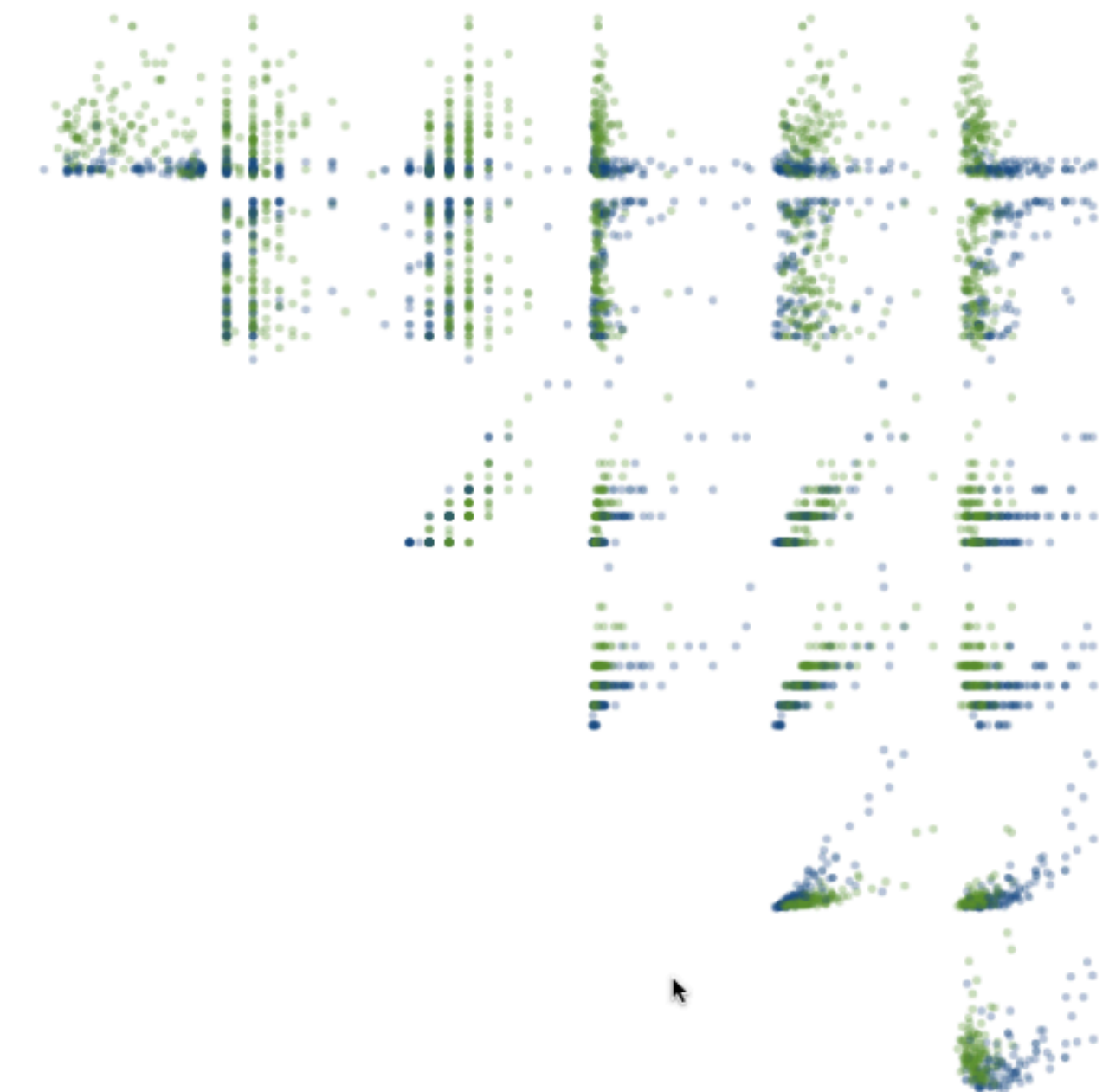Interactive Slideshow

A visual introduction to machine learning
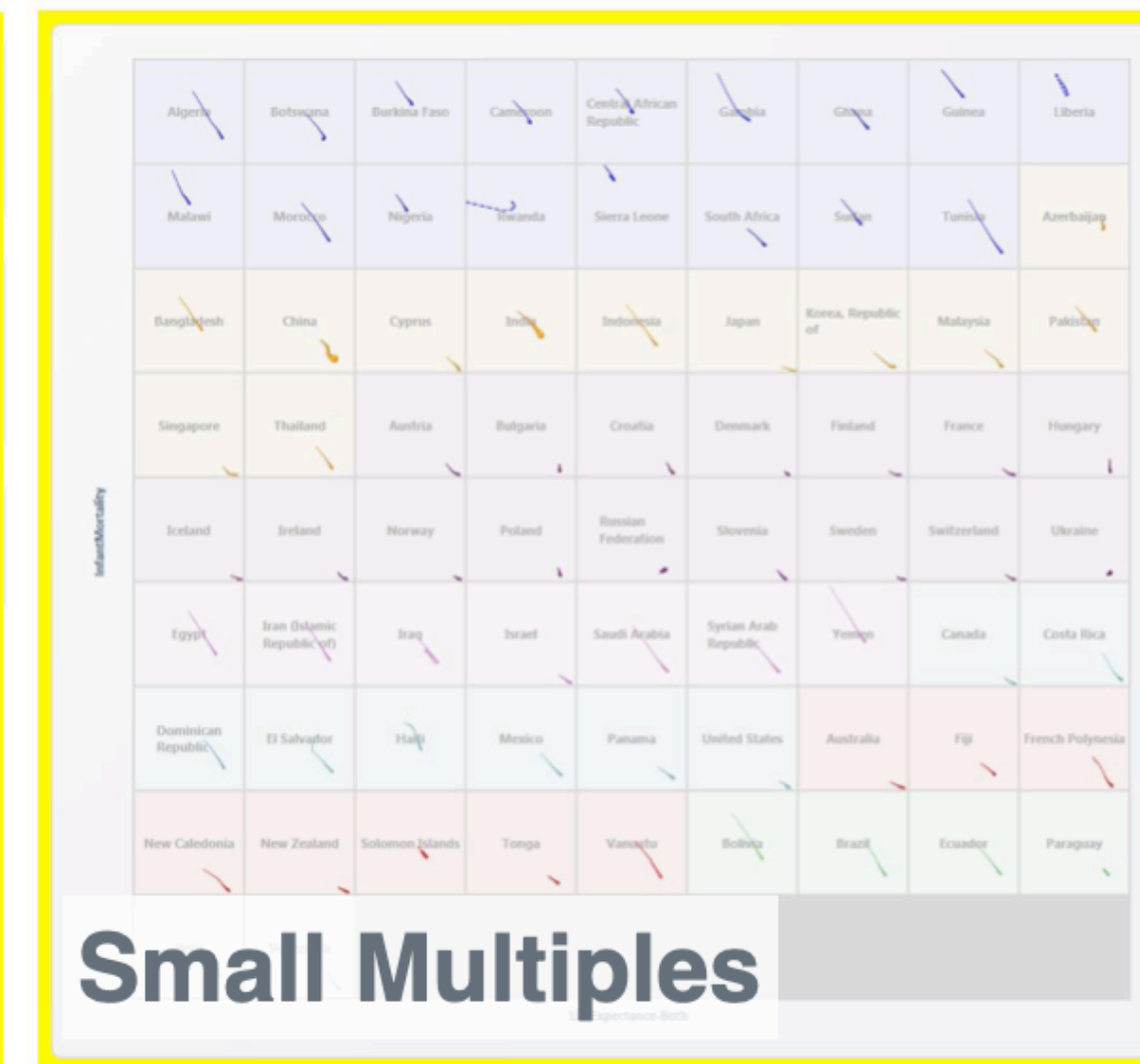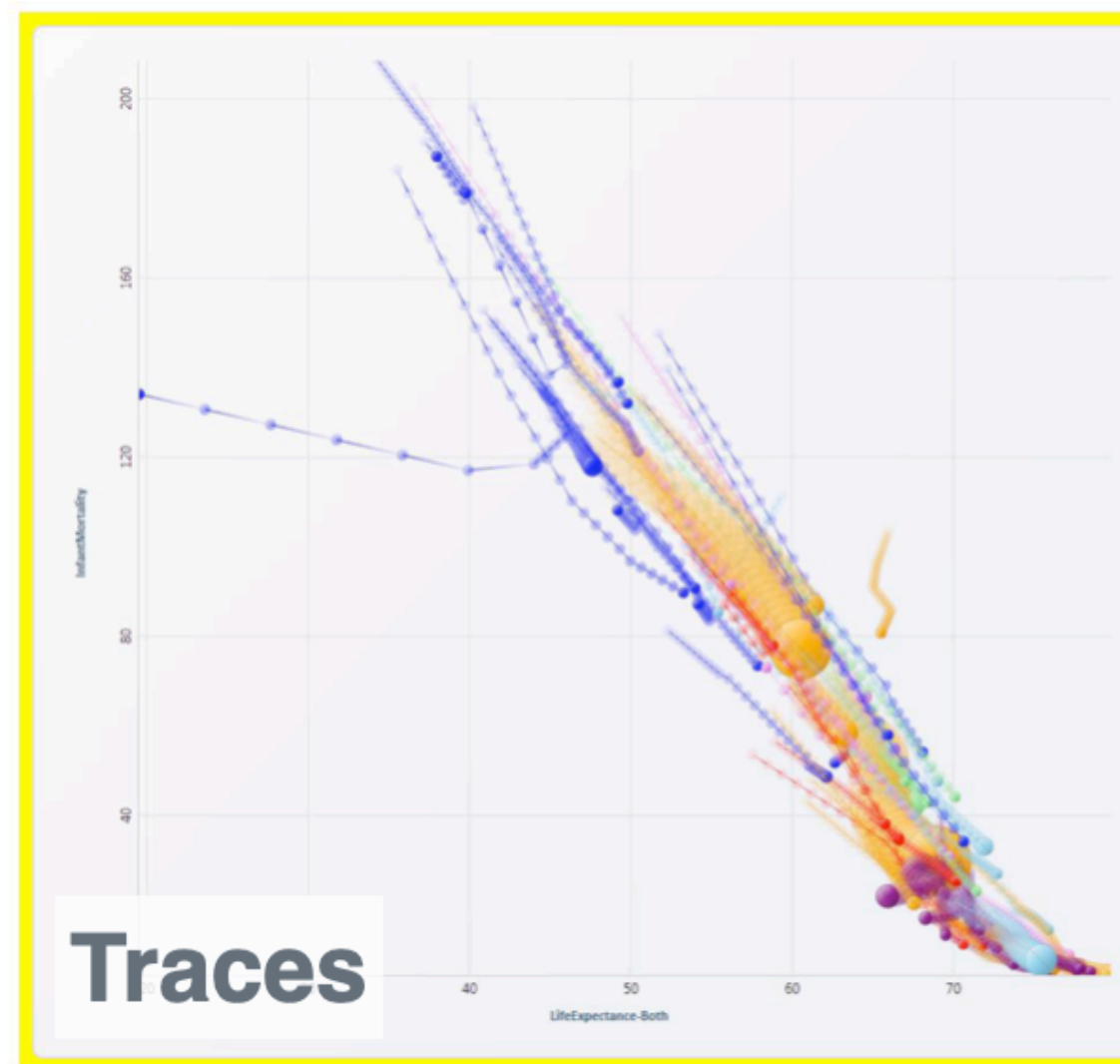
"Scrolly"-telling

Animation

Study Conclusions

Analysis Task and Presentation Task. Presentation condition included narration. Subjects asked comprehension questions.

Animated

Traces

Small Multiples
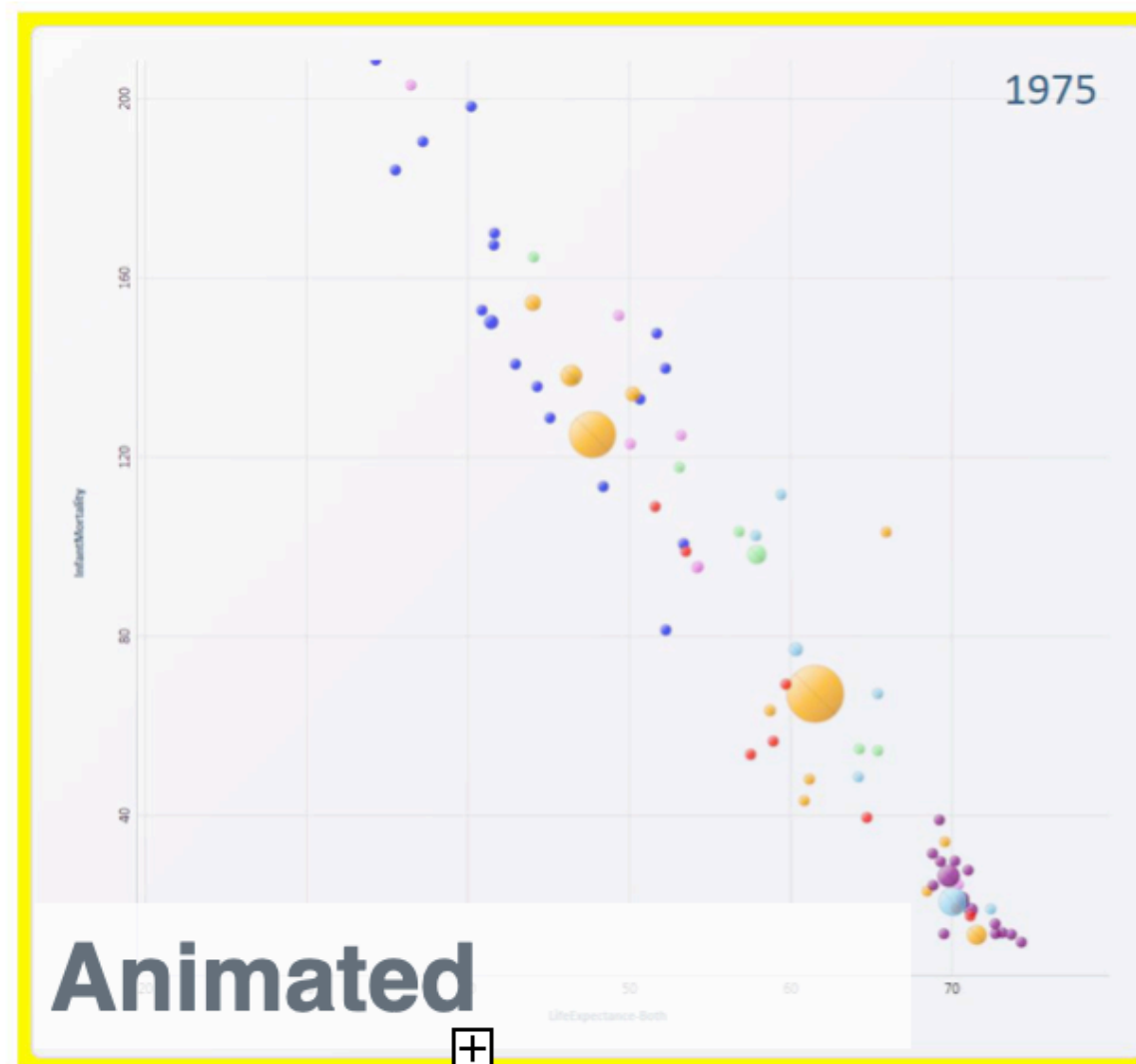
Which condition would participants:
be more **accurate**, be **faster**, and **prefer**?

tryclassbuzz.com
Code: **anim**

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Uncertainty

For uncertainty, use **visual variables** instead of visualizing point estimates
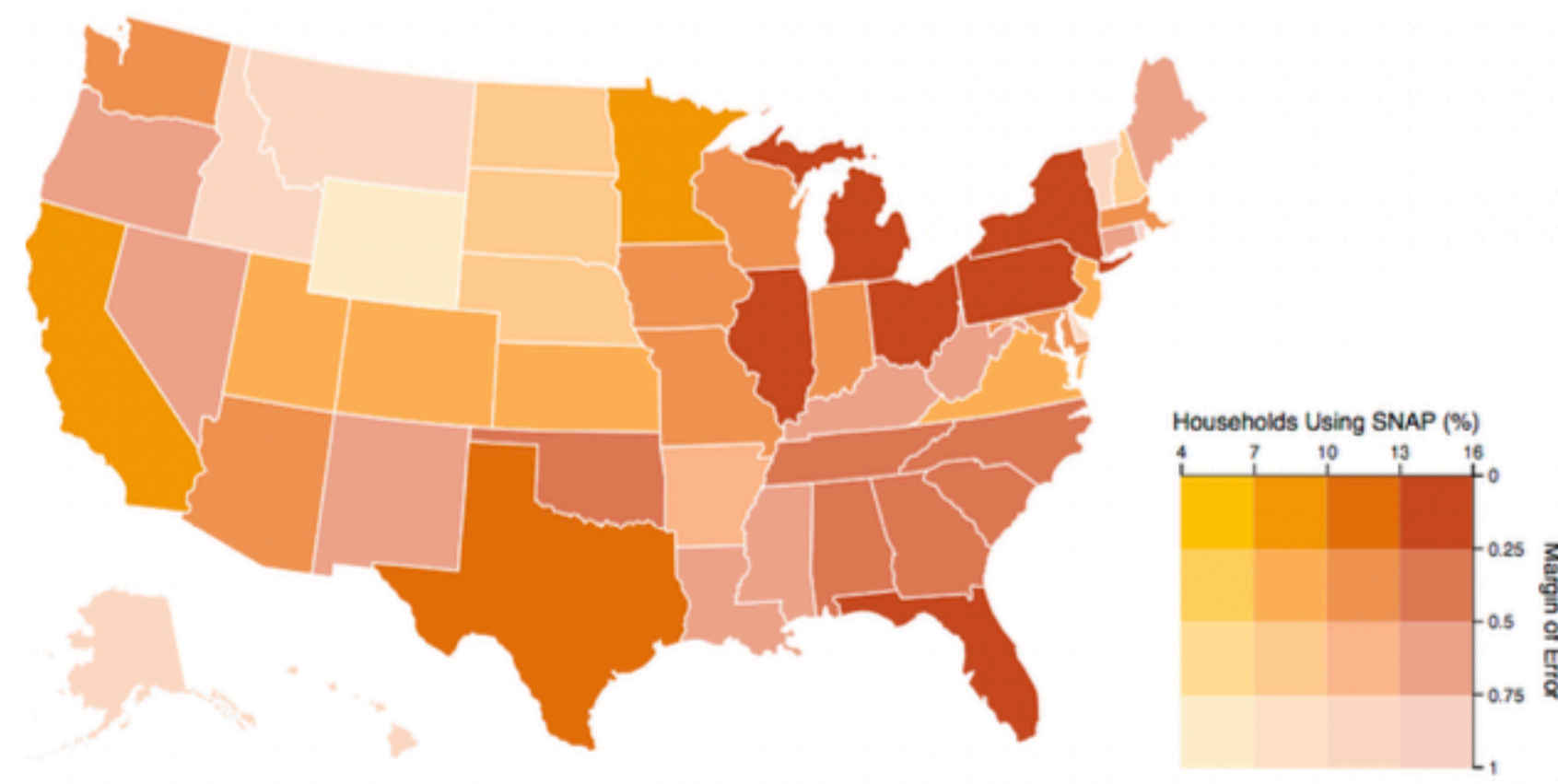
Bivariate Map (Data + Uncertainty)

Value-Suppressing Uncertainty Map

[Correll, Moritz, & Heer, 2018]

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Encoding

Data   **Task**

Users & Domain

Thank You!

TAs: Giorgia, Heng
Tutors: Jesse, Lauren

Apply to join our staff in the future!

Peer Feedback

Peer Review Round 1

Focus: **Storytelling.** Time limit: 10 mins
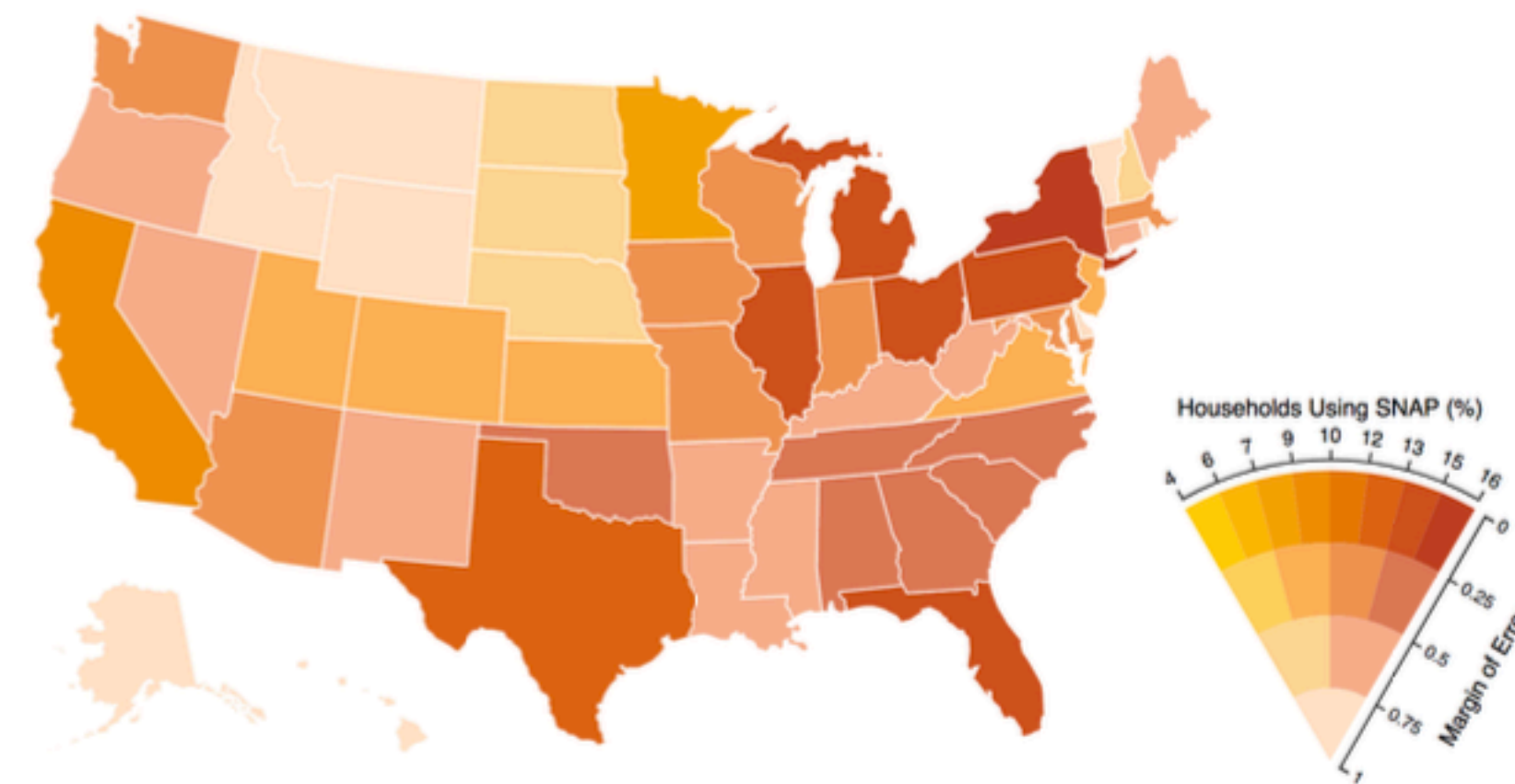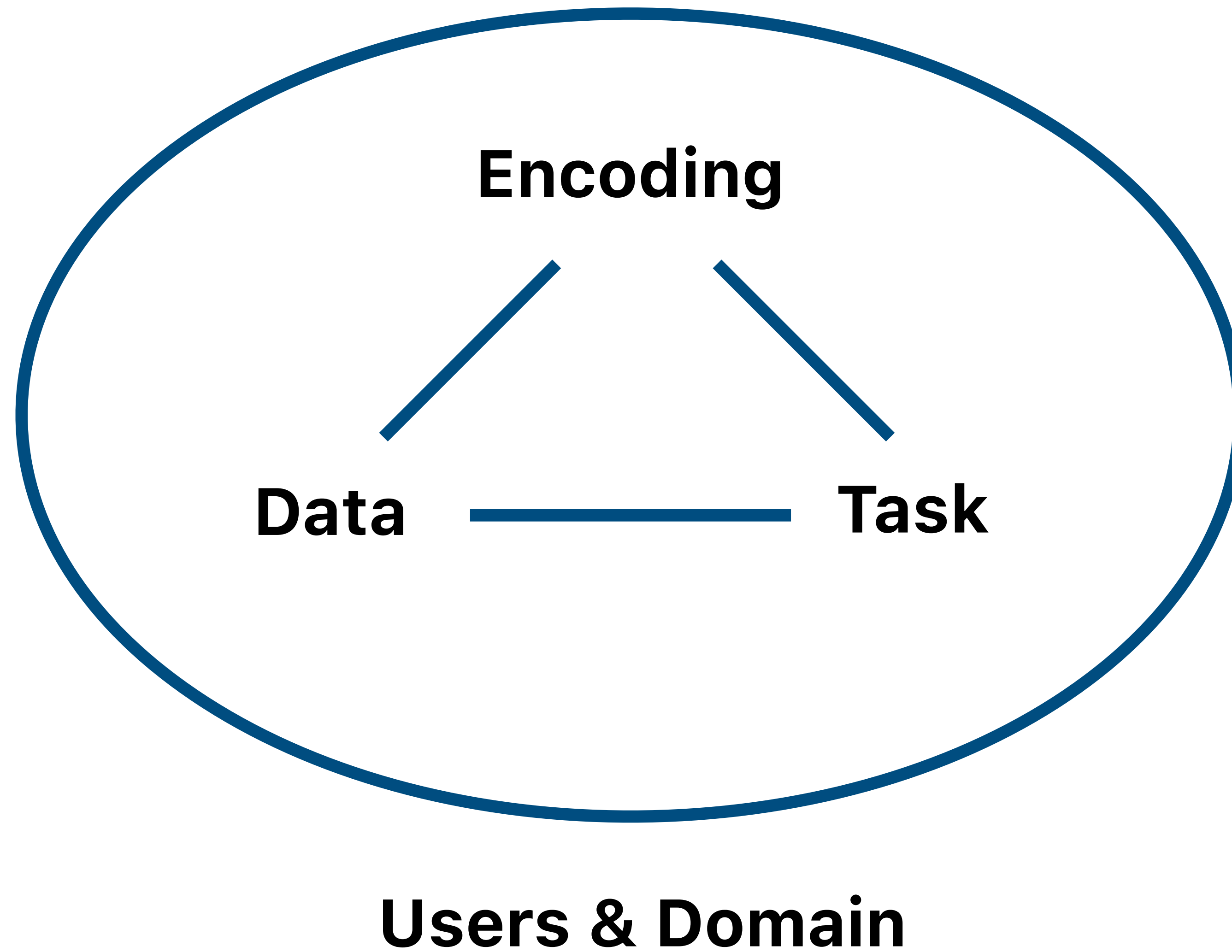
1. Find another group (that hasn't seen your project yet)

2. Exchange projects but DON'T explain anything

3. Share: What was your takeaway from the visualization? What might make the story more memorable?

What ideas did you find valuable from your peers?

tryclassbuzz.com
Code: **peer1**

Peer Review Round 2

Focus: **Interaction.** Time limit: 10 mins

1. Find another group (that hasn't seen your project yet)

2. Exchange projects but DON'T explain anything.

3. Share: What interactive elements did you find useful? How might the interactions be improved?

What ideas did you find valuable from your peers?

tryclassbuzz.com
Code: **peer2**

Peer Review Round 3

Focus: **Presentation.** Time limit: 10 mins

1. Find another group (that hasn't seen your project yet)

2. Exchange projects, DO explain your project for 2 minutes.

3. Share: What parts of the presentation did you find most memorable? How could the presenters improve their presentation?

What ideas did you find valuable from your peers?

tryclassbuzz.com
Code: **peer3**